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Press Release

# Third Solar Group Buy Offered in the Cheq Bay in 2020

Shell Lake, WI, February 1, 2020: Next Energy Solution (NES), a Wisconsin-based solar installation company, this week announced that Cheq Bay Area businesses once again can participate in a solar group buy in 2020. NES, the chosen contractor for Cheq Bay Renewable’s record-breaking group buys of 2018 & 2019, will be offering a 3rd group buy in the Cheq Bay. The 2020 NES “Solar Alliance-Cheq Bay” Commercial Group Buy will be geared towards businesses of all sizes. Not only will area businesses benefit from volume-discounted step-down pricing by joining, they can get a 26% federal investment tax credit alongside the continuing Focus On Energy rebates. In addition, businesses can take bonus depreciation on solar projects, accelerating their return on investment even further. There are also grant-based incentives offered in the state for businesses - NES administers grant applications in-house for business-eligible programs outlined by RENEW Wisconsin such as the REAP Grant (Rural Energy for America Program) and a non-profit offering by the Couillard Solar Foundation’s “Solar For Good” grant.

NES will self-administer the 2020 “Solar Alliance-Cheq Bay” Commercial Group Buy independent of the Cheq Bay Renewables team this year, as CBR will be focusing on meeting other renewable energy goals. “We want to focus on appealing to our commercial customers that weren’t able to get in on the action by the end of 2019,” said Foley Quinn, Founder and Owner of NES. Quinn refers customers looking to save money to the NES “RTI” option, a “DIY” solution for businesses that have the staff and the ability to install the solar themselves.

This past year NES self-administered the third largest group buy in the state, the “Heart of the North” Group Buy, which covered most of North Central Wisconsin. Totaling 35 installations and 376 kW, NES took first and third place with both of their 2019 buys of only seven held in the state. Both Cheq Bay Renewables and NES were recognized by the RENEW Wisconsin group as Renewable Energy Champions in 2018.

“We have had an amazing last two years providing greater access to the energy of the future,” said Quinn. “We look forward to continue to provide accessible solar solutions as we move into 2020.” For more information, visit: <https://nextenergysolution.com/>