

NORTHERN LIGHTS SOLAR DRIVE

Improve healthcare for local seniors while reducing our carbon emissions

After years of battling state budget cuts and rising costs, the Northern Lights assisted living center in Washburn is taking control of its energy costs by installing a 120-kW solar power array.

The long-term cost savings and budget certainty provided by this solar array will enable Northern Lights to commit more of its resources to improving healthcare and quality of life for its residents, patients and their families for decades to come.

Northern Lights has teamed up with Cheq Bay Renewables, a local volunteer nonprofit, to raise money to pay for 68 of the installation's solar panels, as every dollar donated to the project will free up a dollar that Northern Lights can reallocate to caring for its residents.

Reasons to Give

- 1. *Our seniors deserve the best care we can give them.*** They say the measure of a community lies in how it cares for its most vulnerable members. Here's a chance for all of us to pull together and support a project that can help improve healthcare and quality of life for local seniors.
- 2. *Every dollar does double duty.*** Each dollar you donate delivers a double benefit, as it supports two causes at once: 1) Improved care for residents and patients at Northern Lights and 2) reduced local carbon emissions for decades to come.
- 3. *Support our healthcare heroes.*** From rising costs to crises like COVID-19, it seems like frontline healthcare workers face a different challenge every day. Yet the mandate is always the same: Do more with less. This project will help put more resources back in their hands so they can do what they do best: Care for our loved ones.

What to Give

The solar project has 240 solar panels, of which 172 have been donated through grants. We are trying to raise enough funds to cover the remaining 68 panels. **They cost \$334 each.**

Of course, any amount will help! **All donors will be recognized publicly as part of the array** and will receive a donor sticker and/or graphic file to display.

How to Give

Northern Lights and Cheq Bay Renewables have set up a Go Fund Me campaign to make giving as easy as possible. Just scan the QR code at the bottom of this sheet to go to the page. There, you can see our progress, scroll through all the community members that have donated so far – and hopefully share the link with others you think may want to help our seniors *and* our environment with just a few clicks.

Alternatively, checks can be mailed directly to CBR at 33430 Whiting Rd. Bayfield, WI 54814 or NLS at 706 Bratley Dr. Washburn, WI 54891 Attn: Solar Project



THANK YOU FOR YOUR SUPPORT!

For more information, please contact William Bailey at billebailey2@gmail.com.